

Schools

- > Guidance Solution
- > Assessments & Training
- > School Success Stories



Career Guidance System >
Create an End to End Guidance System for Senior Students



Alumni Guidance System >
Build your School's Most Impactful & Engaging Alumni System



Subject Selection >
The first and biggest step in a student's journey


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Book A Demo



21st July, 05:00pm 06:00pm

Real Life Learnings To Select the Right Country For Your College

 **Ms. Oindrilla Gupta**
 Senior Vice President, School Success and Counselling at Univariety,

Register



The Real Gully Boy

Five Star Chef From Dharavi - An Alumni Story

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque.

5-6 words for Main Heading
 8-9 words for subheading
 1 row for one-liner sentence.

Note- mostly the banner images will be created by the design team only and will be used as designed. Hence you decide on the dimensions for the banner.

Dinesh Narasimha Kansane, a student of **SSRVM**, Dharavi

For more than a decade in any student's life, the school serves as the second home and teachers and other staff members play the role of a guardian. The impact they have on students is something that stays with them long after they have graduated from school.

For more than a decade in any student's life, the school serves as the second home and teachers and other staff members play the role of a guardian. The impact they have on students is something that stays with them long after they have graduated from school.



9-10 words for heading

text space on the left will have 2 paragraphs with 5 rows of content each.

On the right provide space for Videos - dimensions should be as per market standards (embedding video links will be used)

CTA button - 6 words (max) 1 word (min), hence the size needs to be dynamic and change as per text input

I Want Alumni Stories From My School



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Text

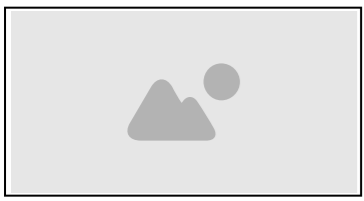
5-6 words in heading

3 rows of content below heading

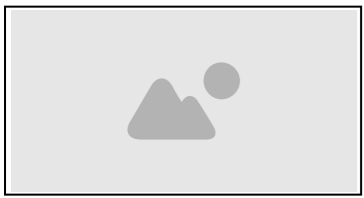
3 bullet points with 1.5 lines for each bullet. in terms of words it can be 10-12 words.

Image dimensions to be designed as per best practices.

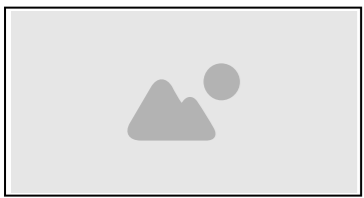
Recent Stories



Taking A Leaf Out Of the Indigo Airlines Approach



Taking A Leaf Out Of the Indigo Airlines Approach



Taking A Leaf Out Of the Indigo Airlines Approach

View More

Discover Your Own Alumni Stories

Name:

Email ID:

Mobile Number:

School Name:

City of School:

Function Area

Have Any Thoughts, Share Them with Us -

Submit

CAREER GUIDANCE SOLUTIONS

- Psychometric Assessments: Personality Assessment Tests | Ideal Career Test | Stream Selector Test | Branch Selector Test - Engineering | Branch Selector Test - Commerce | Branch Selector Test - Humanities
- Personalised Counselling: Book A Session | Talk to a Counsellor
- Products for Free: Check Your Profile Score | Evaluate Ideal Score Needed For Colleges | Subject Selector
- School Guidance: Career Guidance Solution | Alumni Guidance Solution | Counsellor Certification | Teacher Training
- Counsellor Guidance: Global Career Counsellor Certification | Super Counsellor | Empanelled Counsellor

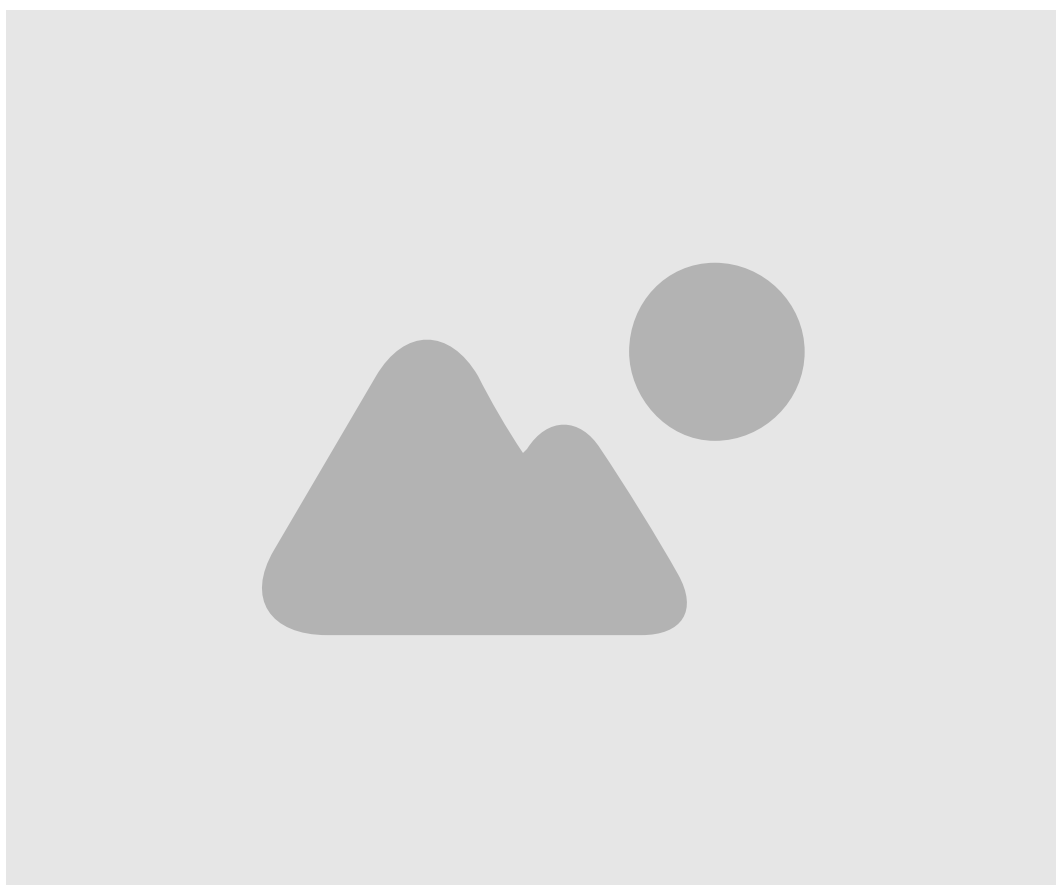


The Real Gully Boy

5 Star Chef From Dharavi - An Alumni Story

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CTA Button



5-6 words for Main Heading.
8-9 words for subheading
3-4 rows of Content below the subheading

Dimensions for Image size need to be as per best practices.

CTA button text dynamic size. (min 3-4 words)

Dinesh Narasimha Kansane, a student of SSRVM, Dharavi

For more than a decade in any student's life, the school serves as the second home and teachers and other staff members play the role of a guardian. The impact they have on students is something that stays with them long after they have graduated from school.

For more than a decade in any student's life, the school serves as the second home and teachers and other staff members play the role of a guardian. The impact they have on students is something that stays with them long after they have graduated from school.

Want to Discover Your Own Alumni Stories

Book A Demo

Have Any Thoughts, Share Them with Us -

Submit

7 - 8 words for Heading.

2 paragraphs with 5 rows of Content each.

CTA button text dynamic size. (min 5-6 words)

The open form remains as it is. with the comments section in the form having 50 words limit.



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Download Brochure

Text

5- 6 words in heading

3 rows of content below heading

3 bullet points with 1.5 lines for each bullet. in terms of words it can be 10-12 words.

Image dimensions to be designed as per best practices.

Dynamic CTA button size with max 5 words limit.

Recent Success Stories

Taking A Leaf Out Of the Indigo Airlines Approach

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Taking A Leaf Out Of the Indigo Airlines Approach

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Taking A Leaf Out Of the Indigo Airlines Approach

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View More

Footer



Think Differently

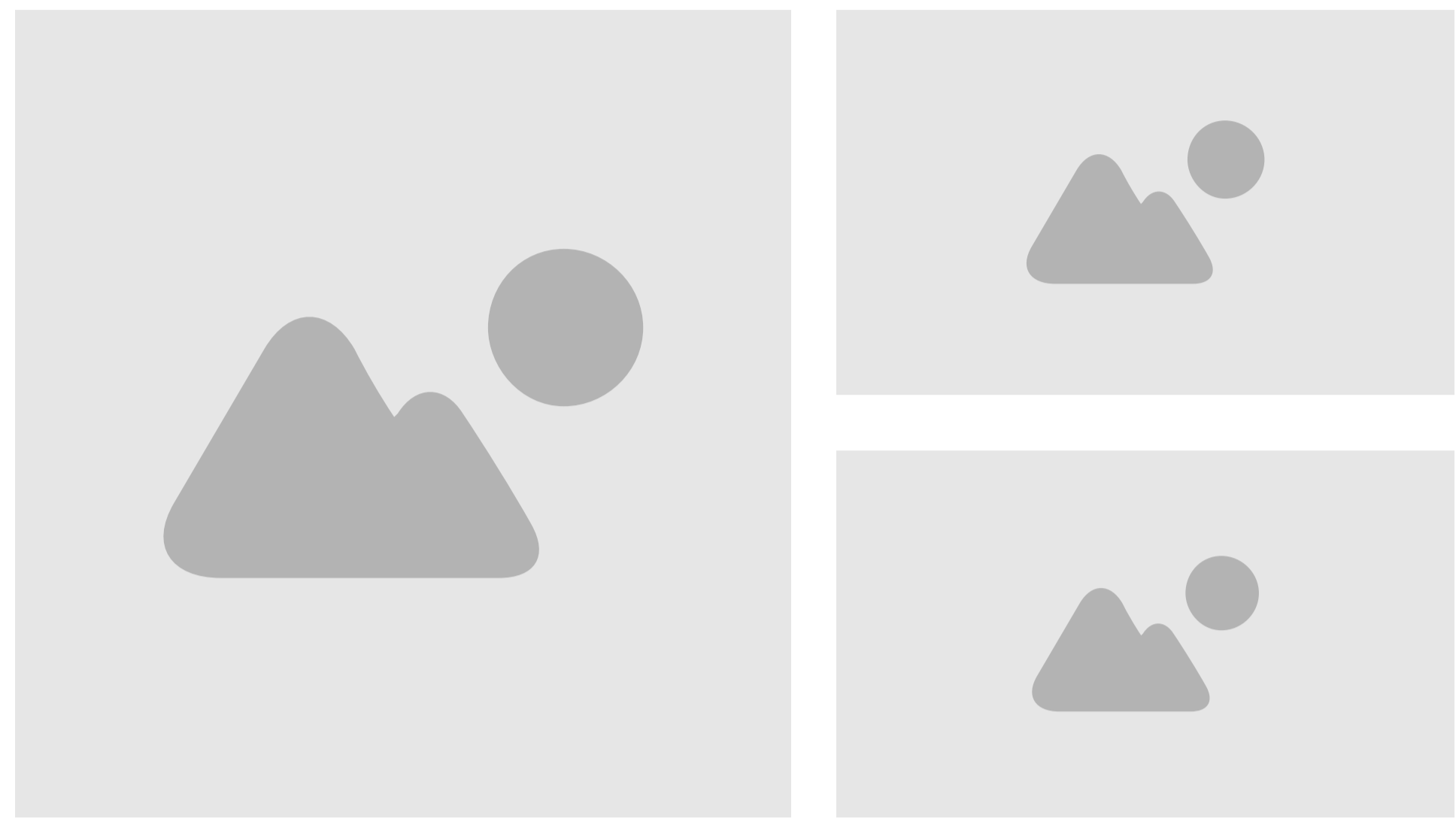
Ever wondered how brands such as Apple came up with their tagline?

They came up with 'Think Different' back in 1997 - and it is being used as the brand's slogan to date. But why did Apple not highlight sleek looks, user-friendly features, and security, instead of 'Think Different'?

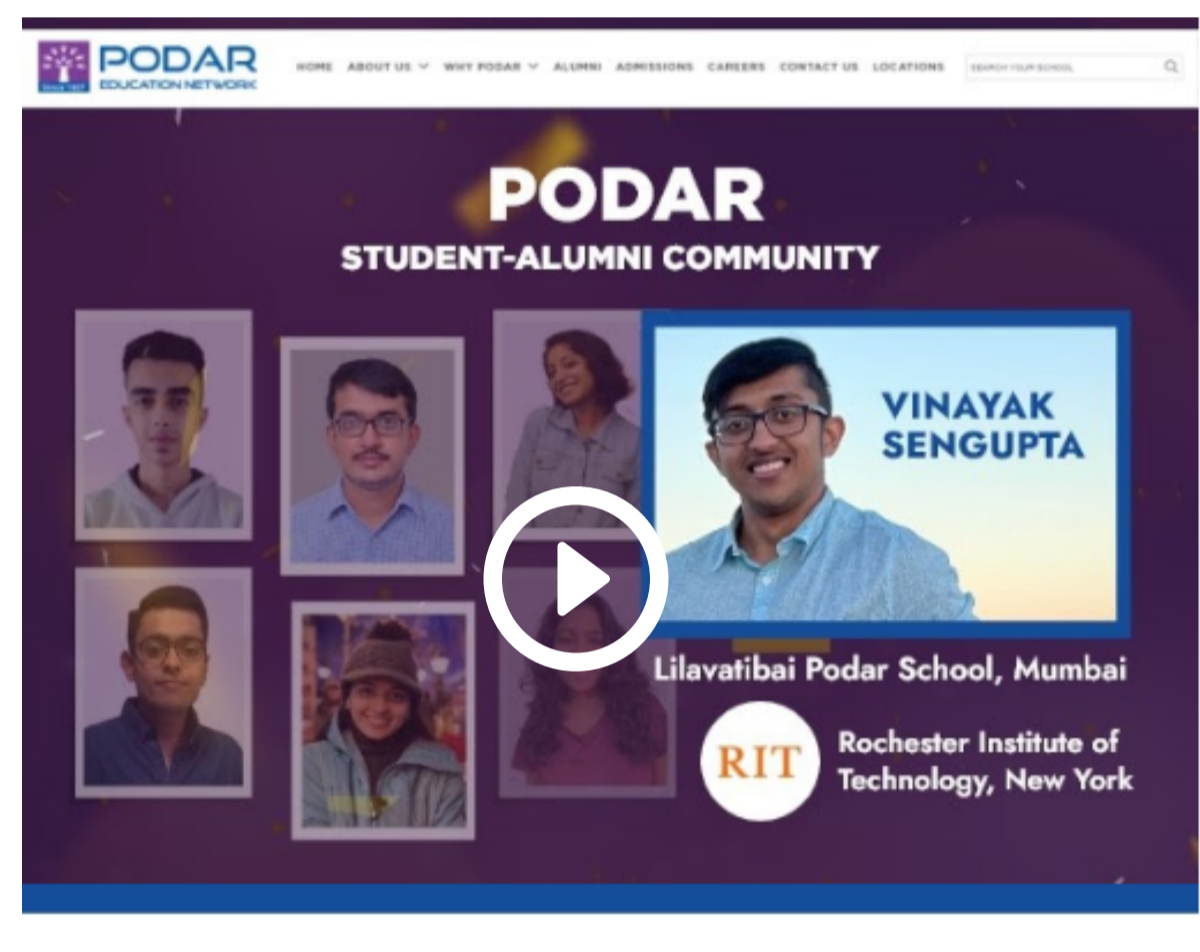
Because their focus was to highlight one simple outcome - that no matter what product is out there, our user experience is different. It's no wonder that as a consumer this is ingrained in our minds too!

The text used here in the first fold is the actual content. So consider it like this only.

Schools Usually Highlight Their FACILITIES & OFFERINGS



Our Partner Schools Think Differently. They Show Their OUTCOMES & SUCCESSES.



By Showcasing it through their Website

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Want to Stand Out From Other Schools

Book A Demo

6 - 7 words for heading
5 - 6 rows of content
Actionable sentence 8 - 10 words
Dynamic CTA button size.
VDO size as per best practices

By Showcasing it through their Admissions Marketing

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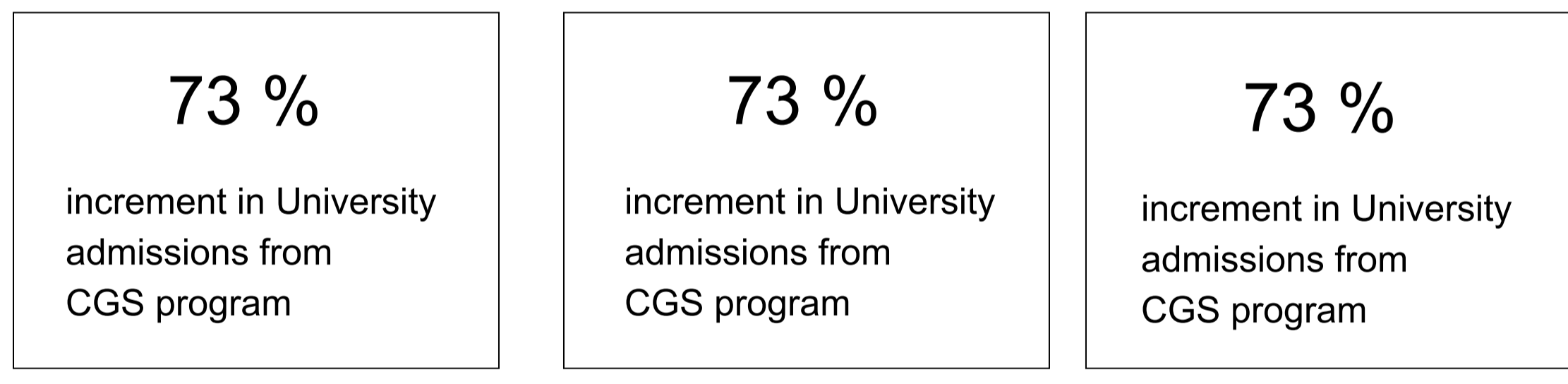
Build Your School's Marketing Message

Download Brochure



6 - 7 words for heading
5 - 6 rows of content
Actionable sentence 8 - 10 words
Dynamic CTA button size.
Image size to be defined as per best practices followed

Stats on impact created by us



text boxes with 7-8 words limit.
Also provide dimensions if images needs to be uploaded in this space.

Craft an Outcome based Brand Message

Name

Email ID

Mobile Number

School Name

City of School

Function Area

Share Your Thoughts

Submit

form heading with 5-6 words limit.

Recent Success Stories



Taking A Leaf Out Of the Indigo Airlines Approach

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Actual content will be same length. 5 sentences in each of the paragraphs.

CTA Button

School Success Stories

Categories:

All

Alumni Engagement

School Branding & Admissions

Student Guidance

As discussed let's add tags for each of the cards.

Taking A Leaf Out Of the Indigo Airlines Approach

Heading

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[Read More](#)

Connect with Us For Your School Stories

For downloadable material, the CTA form will have the below fields.

Name

Email ID

Mobile Number

School Name

Select If You Would Like To Know More About Our Offering? ▼

Get my Copy

Drop Down list -

1. Yes, Connect Me With An Expert
2. Not Now, Maybe Later

All leads details should get captured in LSQ. -

Demo lead form and open forms leads should indicate it's a hot lead.

For downloaded material - as it is a warm lead phone call should not be done.

so schema name should be added accordingly

All such leads to get an email with the attachment.